

# helpfinder™

## What is helpfinder?

The answer...

**helpfinder** ([www.helpfinder.us](http://www.helpfinder.us)) is a **UNIQUE** online directory service and much more...

helpfinder offers

<b>directory listings – our primary product</b>
<b>website services</b>
<b>video services</b>
<b>software systems solutions for business management</b>
<b>business opportunities</b>

We use our services as a means of helping to build businesses and making those businesses more productive; while providing greater visibility for our listing and hosting of businesses and organizations on the internet and in the local community. The more helpfinder products a customer uses, the more powerful and dynamic the product interaction becomes and the greater the benefit to our customers. *helpfinder.us* is **UNIQUE**, and offers much more than just other directory services.

*helpfinder* is **FREE** to the user.

**F**ast, friendly and the easiest directory to use.

**R**eliable businesses are listed

**E**ffective with no distractions...No Nonsense

**E**fficient, using 5 clicks or less you are able to find your business or service and get on with your life in just a few minutes.

Continued on the following pages

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## Local Area Directory Listings

User	Those Listing
Five clicks to find your business or service	No keywords to pay for, fast navigation to your category.
No distractions or keywords to type, just five clicks or less	Users are able to find you with great efficiency and only four other business will be listed in a category or sub category.
Only five businesses to choose from...insuring an ample number of competitive business to choose from without large lists of companies that you know nothing about.	You are competing with four other businesses which provide similar services. Comparing Apples and Apples.
Quality businesses that adhere to the helpfinder code of service	Listing customers must agree to treat their customers with dignity and respect, provide quality products at reasonable prices and provide product and services in a timely manner
Local Area Independent Directory Associates manage the listings in their directory area. Thus insuring that the businesses listed remain as the pillars of the community.	No need to worry about negative evaluations being posted against your business like other . Our IDA's will evaluate and attempt to mediate any negative reports for the common good.
Listings are consistent	
Business name with a link to company website	Don't worry if you don't have a company website, the helpfinder team can give you an internet presence for a little as \$120 a year or a small business website with your own domain name and four page website for as little as \$299 a year. Your website will be managed to gain position on the internet and large search engines.
Contact person with a link that initiates an email to the contact person	With our \$299 website hosting, you get up to 10 email addresses for your own domain...included. So, no more yahoo, hotmail or other email service; you will have your own email service.
Contact Phone number	One or two telephone numbers may be used in your listing. Unique and unlike any other directory.
Business Address with links to maps; with turn by turn directions.	List your business address so helpfinder users can find you using a google or yahoo map. If you are a mobile service, you can link to a secondary page on your website.
Handicap accessible icon shows if the business is ADA compliant.	This UNIQUE feature lets customers know if your business location is handicap friendly.
Video Advertising links are available at listings displaying the icon. Clicking on the icon will allow the user to view the listing customers current video advertising or message.	This UNIQUE add on feature allows you to have your customers view your message to them. The uses are endless and the rewards can be huge. Including the ability to have your listing ranked #1 in the directory category (providing the position is not already used by another add on user.
Balloon Roll Over links are available at listings displaying the icon. When the user places their cursor over the icon, a large message is displayed	This UNIQUE Feature lets Customers know about your company in a BIG way. Up to 750 characters are displayed in contrasting colors which are displayed prominently.
Businesses listed will remain in business and findable.	ALL PRICES ARE GRANDFATHERED and will not be raised over the life of your continuous listings.

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## Online Directory Services

<i>User</i>	<i>Those listing</i>
<i>In 5 clicks or less, users can find companies that sell their products and services online via e-commerce</i>	<i>No keywords to pay for...just five clicks or less. Similar to the local area directories except the ONLINE Business Directory is used strictly for e-commerce.</i>
<i>Consistent operation</i>	<i>Looks and feels like Local Area Directories – but getting to the directory is only one click.</i>
<i>Full featured just like the Local Area Directories</i>	<i>Same five listing items with video advertising and balloon roll over available</i>
<i>Only five businesses to choose from</i>	<i>You are competing with four other businesses which provide similar services. Comparing Apples and Apples.</i>
<i>Quality businesses that adhere to the helpfinder code of service</i>	<i>Listing customers must agree to treat their customers with dignity and respect, provide quality products at reasonable prices and provide product and services in a timely manner</i>
<i>The ONLINE BUSINESS Directory is managed by the HFHQ Support Team. Thus insuring that the businesses listed operate at the high business standards approved by helpfinder.us.</i>	<i>No need to worry about negative evaluations being posted against your business, as with other directories. Our HFHQ Support Team will evaluate and attempt to mediate any negative reports for the common good.</i>
<i>Businesses listed will remain in business and findable.</i>	<i>ALL PRICES ARE GRANDFATHERED and will not be raised over the life of your continuous listings.</i>

*helpfinder* business solutions are affordable to our customers, and at a small fraction of what other services provide. Get more...pay less.

**Listing in a helpfinder directory is where it all starts...**

**[www.helpfinder.us](http://www.helpfinder.us)**

**Business Solutions for the Internet Savvy Company**